

# WOMEN AND LEART DISEASE

## The Current Landscape

February 24, 2024 | Sawgrass Marriott Golf & Resort | Ponte Vedra Beach, FL womensheart.cme.ufl.edu

# **Exhibit Prospectus**

#### **INVITATION TO EXHIBIT**

On behalf of course director Gladys Velarde, MD, FACC, I am writing to request your support as an exhibitor for the upcoming Women and Heart Disease Conference. This program, now in its 6th year, will be held at the Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida.

The intended audience consists of ~80 Cardiologists, Family Medicine, Internal Medicine physicians, Nurses, Pharmacists, and Allied Health Professionals. This conference is a great opportunity to make and solidify relationships, fulfill your marketing needs and sales objectives through person-to person communication and marketing.

An agenda can be found on the program website at: https://womensheart.cme.ufl.edu/

Exhibits will be located outside the meeting room, near the area where breakfast, lunch and refreshment breaks will be served. Please submit the Exhibitor Contract if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information.

Best,

Gianna Gamache, CMP

CME Conference Coordinator

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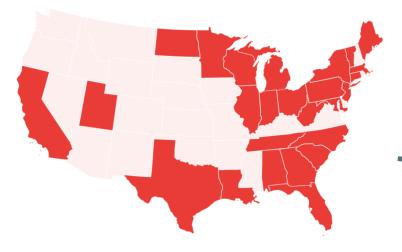
**UF Continuing Medical Education** 

PO Box 100233, Gainesville, FL 32610

352-733-0064 phone

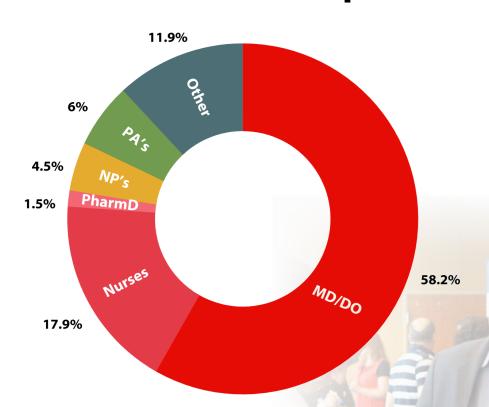
352-733-0007 fax

### **Profile of Attendees**



On average, 71% of conference attendees live and practice in Jacksonville and 45% are UF Faculty or Staff.

## **Attendees Specialize In:**



The key target audience for Women and Heart Disease remains the diverse group of healthcare providers engaged in the care of patients with heart disease. The conference is designed to address awareness, treatment and the importance of risk factor modification to clinicians in interpreting women's cardiovascular symptoms, allowing for earlier recognition and better outcomes.





Please note that while there are dedicated exhibit hours during the conference, the exhibit hall is open to participants and faculty at all times during the conference.

Saturday, February 24, 2024	Total
7:00 am – 7:30 am	SET-UP  Total of 1.5 hour
7:30am – 7:50 am	Exhibit Time—Registration and Breakfast
9:45 am – 10:00 am	Exhibit Time—Break
12:15 pm – 1:15 pm	Exhibit Time—Lunch with Participants
Anytime after 1:15pm	BREAK-DOWN

## **2024 Topics Include**

Cardiovascular Health in Women – The Current Landscape

Sex Differences in Valvular Heart Disease. Is There a Valve for Me?

Heart Failure with Preserved Ejection Fraction: Time to Revisit a Stiff LV

SCAD and Takotsubo – A Unique Women Problem

Acute MI: Differences in Presentations, Management and Outcomes

Cardio Toxicity Associated with Breast CA Treatment, RF Prediction, and Preventive Strategies

Time to Treat Diabetes and Improve Cardiac Outcomes: Demystifying New Therapies

Gender Differences in Arrhythmias

Click **HERE** to view the full agenda!



\$2,500

Optional Double Booth (12' Table Space)

Priority Logo Placement on Exhibitor
Acknowledgement Sign

Access for up to 3 reps

\$2,000

Single Booth (6' Table Space)

Priority Logo Placement on Exhibitor Acknowledgement Sign

Access for up to 2 reps

\$1,500

Single Booth (6' Table Space)

Standard Logo
Placement on Exhibitor
Acknowledgement
Sign

Access for up to 2 reps

1st Choice on Booth
Space

Half Page Ad in Welcome Folder

2nd Choice on Booth Space

First come first serve for remaining booth spaces

## **Exhibitor Acknowledgement Sign Sample**

# Thank you for your support!

We would like to thank the following exhibitors for their support!







#### **PAYMENT INFORMATION**

Payments can be made online or by check.

#### **Online**

To make your payment online, please visit <u>womensheart.cme.ufl.edu</u> and click on the exhibits tab. All major credit cards are accepted.

#### By check

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by **FedEx** should be sent to

UF Continuing Medical Education 1329 SW 16th Street, Suite 2106 Gainesville, FL 32608 All checks sent by **regular mail** should be sent to

UF Continuing Medical Education P.O. Box 100233 Gainesville, FL, 32610

#### **EXHIBIT RULES AND REGULATIONS**

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at the Women and Heart Disease symposium in Ponte Vedra Beach, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Sawgrass Marriott Golf Resort & Spa.

#### **ACCME Guidelines**

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

#### **Booth Assignment**

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

#### **Exhibit No-Shows**

A company that reserves booth space and fails to inform the CME office in witting of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

#### **Subletting Space**

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.

#### **LOCATION INFORMATION**



#### **Sawgrass Marriott Golf Resort & Spa**

1000 Tournament Players Club Blvd

Ponte Vedra Beach, FL 32082

#### **SHIPPING INFORMATION**

The following information should be included on all packages to ensure proper delivery:

- 1. Client's [Exhibitor Rep's] Name/Mobile Phone Number/Company Name
- 2. Function Name (Women's Heart Disease)
- 3. Date of Function (February 24, 2024)
- 4. Sawgrass Marriott Resort & Spa 1000 PGA Tour Blvd Ponte Vedra Beach, FL 32082
- 5. LABEL EACH BOX: BOX # OF #

Failure to label boxes as indicated above, may hinder acceptance and delivery of boxes to the Resort.

As storage space is limited, please do not send boxes more than 3 days prior to the first day of your event.

All materials that are being shipped to and/or from the Resort will be managed by the onsite FedEx Office located in the convention center area. A "credit card authorization form" must be sent to FedEx Office prior to receiving shipments at the resort.

The incoming and/or outgoing packages are subject to Handling Fees that can be paid by credit card, charged to your guest room or charged to the group's master account. FedEx Business Center Contact Information: Telephone: (904) 543-6656 Fax: (904) 273-2952 Email: <a href="mailto:usa2800@fedex.com">usa2800@fedex.com</a>

If shipments arrive more than 3 days prior to your event or meeting, the packages will be subject to storage fees, see pricing below.

Package and Handling Fees

- Envelopes up to 1.0 lb. \$2
- 1.1 10.0 lbs \$10
- 10.1 20.0 lbs \$15
- 20.1 30.0 lbs \$20
- 30.1 50.0 lbs \$25
- 50.1 150.0 lbs \$35
- Pallets & Crates \$150 or \$0.75lb. >200lbs

Any materials left behind 30 days or more, following the conclusion of the event, becomes the property of the Resort and will be disposed of as needed.